



Contact: W.B. King

Tel: 914-671-6421

Email: [brad@enewsletterinsights.com](mailto:brad@enewsletterinsights.com)

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**—SAMAHA ASSOCIATES’ OVERSEES FOUR CORE CONVERSIONS and  
MERGER PROJECTS—**

CHINO HILLS, CALIF. (November 20, 2008)—In its pivotal role as respected and sought after technology consultants, Samaha Associates is pleased to announce the successful conclusion of the core conversion for Technology Credit Union (\$1.2 Billion in assets); Alliant Credit Union’s Kaiperm merger project (\$5.7 Billion); Xceed Credit Union’s Tiger FCU merger project (\$800 Million); and California Coast’s First Future merger project (\$1.8 Billion).

“Respectively, a great deal of time, effort and expertise was given to each of these conversions and mergers,” said Samaha Associates Managing Consultant Sabeh Samaha. “These successful integrations demonstrate our collective ability to oversee and manage complex projects.”

Looking forward, Samaha said: “We foresee more conversions and mergers in 2009 and beyond. Credit Unions, more than ever before, will want to engage experienced third party consultants to bridge increasing gaps,” he continued. “Without experienced support, a Credit Union may face difficult, impactful and avoidable obstacles.”

**About Samaha Associates:** Samaha Associates is a nationally recognized consulting group that works collaboratively with financial institutions to assist in the improvement of business processes by optimizing efficiency and increasing revenue opportunities. Specializing in vendor contract negotiations, core system conversions, and mergers, Samaha Associates expertly executes each respective project by exceeding client expectations. Visit: [www.ssamaha.com](http://www.ssamaha.com).